

Minutes of a meeting of the Bradford and Airedale Health and Wellbeing Board held on Tuesday, 28 January 2020 in Committee Room 1 - City Hall, Bradford

Commenced 10.10 am
Concluded 12.00 pm

PRESENT

Members of the Board -

MEMBER	REPRESENTING
Councillor Susan Hinchcliffe	Leader of Bradford Metropolitan District Council (Chair)
Councillor Sarah Ferriby	Healthy People and Places Portfolio
Councillor Robert Hargreaves	Bradford Metropolitan District Council
Kersten England	Chief Executive of Bradford Metropolitan District Council
Helen Hirst	Bradford City, Bradford Districts and Airedale, Wharfedale and Craven Clinical Commissioning Groups
Balrajjit Leighton	NHS England and NHS Improvement - (NE and Yorkshire)
Sarah Muckle	Director of Public Health
Bev Maybury	Strategic Director Health and Wellbeing
Steve Hartley	Strategic Director, Place
Dr Richard Haddad	Member from the GP Community
Dr Andy Withers	Bradford Districts Clinical Commissioning Group
Dr James Thomas	Airedale, Wharfedale and Craven Clinical Commissioning Group
Dr Sohail Abbas	Bradford City Clinical Commissioning Group (Deputy Chair)
Brent Kilmurray	Chief Executive of Bradford District Care NHS Foundation Trust
Kim Shutler	Bradford Assembly representing the Voluntary and Community Sector
Osman Khan	Chief Superintendent Bradford District, West Yorkshire Police
Ben Bush	District Commander, West Yorkshire Fire and Rescue Service
Mark Douglas	Strategic Director, Children's Services

Also in attendance: Jill Asbury on behalf of Brendan Brown, Adrienne Reid on behalf of Geraldine Howley, Karen Dawber on behalf of Mel Pickup, Councillor Swift (Calderdale Council, Chair of the West Yorkshire and Harrogate Health Care Partnership Board)

Observers: Councillors Thirkill (Minute 23), Farley (Minute 23) and Jabbar (Minute 24)

Apologies: Sarah Hutchinson (HealthWatch)

Councillor Hinchcliffe in the Chair

20. DISCLOSURES OF INTEREST

No disclosures of interest in matters under consideration were received.

21. MINUTES

Resolved-

That the minutes of the meeting held on 26 November 2019 be signed as a correct record.

Action: City Solicitor

22. INSPECTION OF REPORTS AND BACKGROUND PAPERS

There were no appeals submitted by the public to review decisions to restrict documents.

23. CHILD FRIENDLY DISTRICT

The Strategic Director of Children's Services submitted **Document "J"** which outlined:

- What it meant to be a Unicef Child Friendly City (CFC)/District;
- How to become a Unicef CFC;
- Likely Costs;
- Why it was worth investing in becoming a Unicef CFC.

It was reported that the Bradford District population was one of the youngest and most diverse in the UK; this was a great asset but, as was recognised in key strategies and plans, such as the Health and Well Being Strategy, the District Plan, the Economic Strategy and Anti Poverty Strategy, realising the potential of the District's young and diverse population depended on improving outcomes in a range of areas, such as education and skills, health outcomes and inequalities, childhood poverty levels, children's care, housing, transport, community safety and the environment.

It was recognised that improving the outcomes in a range of areas for children and young people would also be right for all citizens in the community; children's rights provided **values and principles** which benefitted the *whole* community and all organisations in the district.

Members were informed that long term commitment across all partners was needed in becoming a Child Friendly District which would include coordination costs over a five year period, such as subscription to the Unicef programme and a number of officers to co-ordinate and facilitate the work; It may also include a change in the direction of some of the policies and procedures, which may in turn lead to increased costs; without partnership collaboration at all levels, the CFC initiative would fail to achieve the intended outcomes of improving the health and wellbeing of the district's young population. Health and Wellbeing Board member organisations were asked for their full commitment, including potential financial commitment, to the Child Friendly District initiative to help to create a district which offered the best opportunities and upheld the rights of children.

It was reported that Bradford Metropolitan District Council was proposing to support some of the costs in the forthcoming 2020 budget. However, without further partnership commitment this initiative would fail, it was crucial that Members of the Health and Wellbeing Board provided further support and that this was a partnership initiative. The likely cost of achieving Unicef status was around £150,000; the Council had committed to funding a significant portion of this through its budget namely £100, 000 and the remaining £50,000 required from partners on the Board.

The Benefits of being a Child Friendly District were highlighted which included:

- Improvements in life chances and outcomes for children and young people across all areas of their lives. There was now over 20 years of accumulated evidence to show that weaving children's rights into local policy, practice and planning dramatically improved outcomes for children and young people and also the whole of the population.

This included:

- Service improvement.
- Transformations in the built environment, transport infrastructure and living spaces.
- Renewal of local democracy and governance.
- More effective use of resources.
- Increasing the profile of Bradford District.
- The global brand of Unicef would bring credibility and authenticity to the district's efforts to nurture, protect and promote its children; in achieving the Unicef status, Bradford District would be a recognised champion for children's rights, demonstrating to all citizens within and beyond the district that children and young people were integral to the life, health and well-being of the whole community.

The Portfolio Holder for Children and Families spoke in support of the Bradford District becoming a Unicef Child Friendly District and its benefits.

Members of the Board made the following comments:

- It was important that children had safe secure green places and somewhere safe to play; it was crucial to consider the environment that children lived in and how they contributed to that environment.
- There was a need to look at the Local Plan and how streets were kept clean and opportunities children had in participating in sports and culture; there was also a recognition that in order to become a Unicef Child Friendly District, a whole system approach was required with considerable commitment.
- Improving education outcomes for young people was key and needed to be an important part of the proposal; this should not just be a tick box exercise but part of our day to day practice.
- How would Unicef Child Friendly District link into the Born in Bradford Project? BiB had much evidence to support the work of Child Friendly District and it was important to ensure that this was also utilised.
- The importance of evaluating the success and impact of the scheme once the Authority had signed up to it was emphasised, such as a logic model approach.
- We needed to look at activities currently taking place; the current strengths and weaknesses and what needed improving, where gaps were and then look at outcomes that needed improving; obtaining a Unicef status was not a tick box exercise; feedback from initial work with Unicef had been that it had challenged and made all concerned think differently about how children's needs in the District were considered and met; any improvements needed to be designed with children in mind.
- Other Cities who had embarked on the process - whether they obtained the Unicef accreditation or not were still working to the values, principles and characteristics of the initiative.
- It was pointed out that the report referred to both Child Friendly City and District interchangeably - were the partnership being asked to consider this as a Child Friendly City application or an application for Child District? In response, it was clarified that the application was for the whole of the Bradford District and that the application was for a Child Friendly District, all future correspondence would reflect this.
- The process would require organisations to reflect on whether the needs of children were being met through the service they were providing and to ensure that the voice of the child was crucial in planning the future of the City and services provided; this process required children to be at the heart of delivery of services.

- CFC status was not all about investment in new approaches but it was about looking at the use of current resources and how effective they were and ensuring that children and their needs were central to the development and improvement of these. The Unicef framework provided a useful focus on for this, including what needed to be undertaken to make improvements to services provided to children.
- CFC status could not be achieved without demonstrating joined up, partnership working and without addressing the interdependencies between services for achieving desired goals. For example, raising attainment in education required action on levels of poverty and ill health; opportunities for leisure and cultural enrichment, play spaces and safe and accessible schools therefore a place based approach was required.
- Some Cities were already in the process of undertaking this initiative, they had reported that the journey to becoming a CFC had increased system wide collaboration on key wellbeing issues across the district by bringing together the public, private and voluntary sectors. The Bradford district already had excellent collaborative working and the CFC work would build on this.
- There was a question about the role of educational establishments being included in the initiative and the importance of ensuring that they contributed to this. The Strategic Director, Children's Services emphasised that he would be engaging with schools and educational establishments on how they would contribute to this initiative; a significant amount was being learnt from the early years work currently taking place and a base line audit was needed against the Unicef categories in order to identify areas for improvement; it was intended that Born in Bradford be at the heart of the work and recognised that the work of Born In Bradford was seen as world leading and continued to gain significant interest nationally.

Resolved-

- (1) That all Members of the Health and Wellbeing Board be requested to offer their full commitment from their organisations, including a potential financial commitment, to the Child Friendly District initiative.**
- (2) That representatives from all organisations be requested to join the initial meeting with Unicef and be engaged throughout the process.**
- (3) That the Health and Wellbeing Board should be the responsible governance structure for the Child Friendly District Programme.**

Action: Strategic Director, Children's Services

24. BRADFORD DISTRICT SAFER COMMUNITIES PARTNERSHIP PERFORMANCE REPORT AND DELIVERY PLAN

The report of the Community Safety Partnership Board (**Document “K”**) provided details of the Community Safety Partnership (CSP) performance report for the 12 months to 30th September 2019, presented the annual CSP Delivery Plan and sought to engage further with members of the Health and Wellbeing Board on combined work to respond to priorities in the CSP Delivery Plan.

The Chair of the District Community Safety Partnership introduced the report which provided details of the Community Safety Partnership (CSP) performance report for the 12 months to 30th September 2019 and presented the annual CSP Delivery Plan, and sought to engage further with members of the Health and Wellbeing Board on combined work to respond to priorities in the CSP Delivery Plan.

It was reported that the Office of the Police and Crime Commissioner (OPCC) West Yorkshire delivered the ‘Your Views’ survey to provide data on a range of measures of public confidence and community safety. The Your Views survey included questions in three key sections; views on local priorities, views on policing, and views on partners. It was sent out to a stratified sample of 111,000 households across West Yorkshire every year and the results helped to build a better understanding of the issues at a local level and brought about positive changes.

Members were informed that there had been 3,500 responses received from the district in the 12 months to October 2019. The overall questionnaire response rate was 15%, a relatively strong return for a postal survey. However, there were weaker response rates from relatively deprived areas and stronger responses from relatively affluent areas. It remained a survey of **perceptions** of community safety issues therefore other evidence measures were used alongside the Your Views survey in order to identify priorities; only 15% of respondents said that they had experienced a crime in the past 12 months and public confidence across the district on key issues such as feeling safe continued to increase; fluctuations in recorded crime was not always reflective of actual crime levels for a number of reasons and other factors such as victims’ willingness to report crime and changes in recording requirements all impacted crime figures reported at paragraph 3.2 of the report.

It was reported that there had been a difference in the way crime was being recorded; whilst historic data was less helpful, future reports would come under Crime Data Integrity (guidance in the way police forces recorded crime); Bradford was ahead in the way data was being recorded and was given the outstanding mark for crime data integrity work recently.

Members were informed that there were a number of upcoming system wide events and activities in 2020 to help to raise the profile of work being undertaken around domestic abuse and ways to support the victims of domestic abuse. In order for these to be delivered successfully, a whole system approach was required which was detailed in paragraph 3.2.17 of the report.

Members were informed that one of the most successful projects in Bradford was called 'Breaking the Cycle' and had enabled the establishment of a team of skilled and experienced youth work practitioners to work with young people who were involved in, or at risk of being involved with: serious organised crime, urban street gangs, County lines exploited or were exploiting others, or in receipt of higher than yellow levels of ASB sanctions. The project was funded until March 2020 and was a key lynch pin in the districts offer in terms of interventions with young people. The programme had an impressive voluntary engagement rate of 96%.

It was reported that in February 2016 Bradford District Police set up Operation Steerside; the enforcement element of Operation Steerside had been positively welcomed by communities; however, as a partnership it was recognised that enforcement alone could not resolve or tackle the issues across the District. More collaborative working, utilising all collective resource and powers to ensure that there was a comprehensive plan that not only focussed on enforcement but also looked at changing behaviours including working with young people in schools and youth settings.

It was reported that the Community Safety Partnership had led on the implementation of two successful PSPO's (Public Spaces Protection Order) in the district. The first was to prevent the anti-social use of alcohol in open areas in a defined area around the city centre. It had been in place successfully since 2016 and had just been renewed. The second PSPO related to the anti-social use of vehicles including erratic and dangerous driving, noise and harassment from vehicles. This was a district wide PSPO and was the first of its kind in the UK covering a whole district area. It would become enforceable after road signs to raise awareness of the scheme were erected in the district across December 2019 and January 2020. The scheme was nominated for, and won, a 'John Connell Local Authority Award' from the Noise Abatement Society in November 2019. The Public Space Protection Orders would make an impact once the road signs had all been erected.

Members were informed that the Bonfire period in 2019 continued the trend in recent years towards reduced incidents of crime and anti-social behaviour. As in previous years, communities, elected members and voluntary sector groups worked alongside statutory services providing a significant partnership response. This helped to educate and build resilience but also challenged negative behaviours and, where necessary took appropriate action.

Members paid tribute to the communities and voluntary groups who played a significant part in reducing levels of anti-social behaviour.

It was reported that Domestic Abuse and Sexual Violence had a major impact on direct and indirect victim's health and wellbeing and was a key area that the Community Safety Partnership would ask the Board to offer support in the year ahead which could be achieved through various ways that were detailed in paragraphs 3.2.15 to 3.2.19 of the report.

It was suggested that a Health and Wellbeing Board development session be arranged which considered the impact of domestic abuse on children.

Members were informed that on the 6 January 2020 a Police Domestic Violence Unit had been set up which changed the way investigations were undertaken and would see more engagement with victims and lead to improved outcomes.

It was reported that the Crown Prosecution Service was changing the way it looked at domestic violence cases at a national level.

Members commented on the following:

- Operation Steer Side produced some good results.
- A lot of work was being undertaken in relation to supporting staff who had suffered domestic abuse as detailed in paragraph 3.2.15, this work needed to link into the work on workforce strategy.
- Additional training was needed to support social workers to ensure that victim safety advice was consistent - particularly around ending relationships.
- A focus was required to look at the support offered at an Early Help stage, particularly to those children who had witnessed domestic abuse and the Board heard from the Survive and Thrive Partnership about the work that the voluntary sector were undertaking to support this.
- Domestic violence was a significant issue for Children's Services and was present in more than a third of the cases; safety of children when leaving home and doing an assessment of risk, safety plans and considering views of multi agency partners and mitigating risk was an area that required further reflection and support for front line staff.
- It was clear that the views of communities did not always reflect the positive improvements reported by the Community Safety Partnership. Work was needed to promote the work undertaken by the Community Safety Partnership to reduce crime which would help public perception of crime in the district and help them to understand the work of the Partnership. In response, it was confirmed that the Community Safety Partnership were working on a branding campaign and promoting the work of the partnership to help improve public perception.
- It was acknowledged that we needed to do more to promote information on the signs of domestic violence such as placing posters with information in easily accessible places.
- Excellent work that had been undertaken by "Keep it Local" and Survive and Thrive in helping disadvantaged families was recognised.

- Members felt that feeling safe was important so more needed to be done to let people know collectively what good work was being undertaken for example the positive impact of neighbourhood watch schemes.
- Impact of domestic violence was vast and therefore a focus on prevention work was key part of tackling the issue.
- Domestic abuse in the older generation needed to be built into any work that was being undertaken around domestic violence - particularly in carer relationships. In response, it was noted that the on-going Domestic Homicide Review was about a carer relationship. Work was on-going to try to understand this.
- It was also acknowledged that more work was needed to improve the work with perpetrators to reduce repeat incidents of domestic violence-particularly where there was MARAC (Multi Agency Risk Assessment) involvement.
- The board was advised that any agency could refer a case to MARAC.

Resolved-

- (1) That consideration be given to widely promoting information on the signs of domestic violence such as placing posters with information in easily accessible places such as on the inside of toilet cubicle doors etc.**
- (2) That the Safer Communities Partnership considers actively promoting the work being undertaken by the partnership to reduce crime and make the district safer which, in turn, would help public perceptions of crime in the District and help them to understand the work of the partnership.**
- (3) That staff employed by all partner organisations are supported where they may be the victims of domestic abuse and sexual violence by:**
 - (a) Training managers to access support and have discussions sensitively with staff in the workplace, particularly through return to work interviews.**
 - (b) The Domestic Abuse and Sexual Violence Team actively offer support to managers across the partnership to deliver training on this issue.**
- (4) That awareness is raised of the “Bright Sky” App and its benefits to victims of domestic abuse and those who are supporting them. That the Community Safety Partnership provide promotional materials for this to Board Members for them to disseminate appropriately.**

- (5) That system wide learning and awareness raising events to tackle domestic abuse be supported by the partnership.
- (6) That a focused development session of the Health and Wellbeing Board be arranged which looks at the impact of domestic abuse on children and the system response to it.

Action: All Partners/Health and Wellbeing Board Manager/ Community Safety Manager

25. CHAIR'S HIGHLIGHT REPORT - INTEGRATION AND CHANGE BOARD UPDATE

The Chair's Highlight report (**Document "L"**) summarised business conducted between Board meetings and provided an update from the work of the Integration and Change Board.

Resolved-

That the Integration and Change Board updates be noted.

Chair

Note: These minutes are subject to approval as a correct record at the next meeting of the Bradford and Airedale Health and Wellbeing Board.

THESE MINUTES HAVE BEEN PRODUCED, WHEREVER POSSIBLE, ON RECYCLED PAPER